



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

SERVICE EMPLOYEES INTERNATIONAL UNION  
The Campaign Group (1663)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 175246  
Inv Date 11/25/2012  
Terms Cash In Advance  
Contract 48288  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

The Campaign Group  
1600 Locust Street  
Philadelphia, PA 19103

AgM

Product POLITICAL ISSUE (1052)  
Brand OCT 2012 (27834)  
Acct Types Local/Political Issue Agency  
Est/Headline Oct 2012/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/28/2012 4:06:10PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	SPOT	5:30AM- 6:00AM	Per week (1),Mo	10/29/12 5:58AM (Mo)	00:30	7 News Today in New England	SNH1201DIFH	\$600.00	
4.0	SPOT	5:30AM- 6:00AM	Per week (2),Tu,We,Th,Fr	10/30/12 5:42AM (Tu)	00:30	7 News Today in New England	SNH1201DIFH	\$600.00	
4.0	SPOT	5:30AM- 6:00AM	Per week (2),Tu,We,Th,Fr	10/31/12 5:44AM (We)	00:30	7 News Today in New England	SNH1201DIFH	\$600.00	
5.0	SPOT	5:30AM- 6:00AM	Day,M-1	11/05/12 5:43AM (Mo)	00:30	7 News Today in New England	SNH1201DIFH	\$600.00	
8.1	SPOT	6:30AM- 7:00AM	Day,M-1	10/29/12 6:39AM (Mo)	00:30	7 News Today in New England	SNH1201DIFH	\$1800.00	
9.1	SPOT	6:30AM- 7:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 6:41AM (Tu)	00:30	7 News Today in New England	SNH1201DIFH	\$1800.00	
9.1	SPOT	6:30AM- 7:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 6:39AM (We)	00:30	7 News Today in New England	SNH1201DIFH	\$1800.00	
9.1	SPOT	6:30AM- 7:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 6:43AM (Th)	00:30	7 News Today in New England	SNH1201DIFH	\$1800.00	
9.1	SPOT	6:30AM- 7:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 6:38AM (Fr)	00:30	7 News Today in New England	SNH1201DIFH	\$1800.00	
12.0	SPOT	9:30AM-10:00AM	Per week (1),Mo	11/05/12 9:49AM (Mo)	00:30	7 News Today in New England 9-10A	SNH1201DIFH	\$1500.00	
16.0	SPOT	10:00AM-11:00AM	Per week (1),Mo	10/29/12 10:58AM (Mo)	00:30	7 News Weather Special Report, 10A	SNH1201DIFH	\$1000.00	
17.0	SPOT	10:00AM-11:00AM	Per week (2),Tu,We,Th,Fr	10/31/12 10:56AM (We)	00:30	Today Show	SNH1201DIFH	\$1000.00	
17.0	SPOT	10:00AM-11:00AM	Per week (2),Tu,We,Th,Fr	11/02/12 10:29AM (Fr)	00:30	Today Show	SNH1201DIFH	\$1000.00	
21.0	SPOT	1:00PM- 2:00PM	Day,M-1	10/29/12 1:28PM (Mo)	00:30	7 NEWS SPECIAL	SNH1201DIFH	\$1000.00	
22.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 1:43PM (Tu)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
22.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 1:27PM (We)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
22.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 1:46PM (Th)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
22.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 1:24PM (Fr)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
23.0	SPOT			11/05/12			1 preempt @\$1000.00	\$0.00	Pre-Empt
27.0	SPOT	2:00PM- 3:00PM	Day,M-1	10/29/12 2:19PM (Mo)	00:30	7NEWS SPECIAL (2)	SNH1201DIFH	\$750.00	
28.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 2:33PM (Tu)	00:30	DOCTORS Episode: 5037	SNH1201DIFH	\$750.00	
28.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 2:55PM (We)	00:30	DOCTORS Episode: 5046	SNH1201DIFH	\$750.00	
28.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 2:25PM (Th)	00:30	DOCTORS Episode: 5026	SNH1201DIFH	\$750.00	
28.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 2:58PM (Fr)	00:30	DOCTORS Episode: 5032	SNH1201DIFH	\$750.00	
29.0	SPOT	2:00PM- 3:00PM	Day,M-1	11/05/12 2:59PM (Mo)	00:30	DOCTORS Episode: 5029	SNH1201DIFH	\$750.00	
33.0	SPOT	3:00PM- 3:30PM	Day,M-1	10/29/12 3:23PM (Mo)	00:30	7 News Weather Special Report	SNH1201DIFH	\$750.00	
34.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 3:28PM (Tu)	00:30	Family Feud Episode: 12082	SNH1201DIFH	\$750.00	
34.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 3:28PM (We)	00:30	Family Feud Episode: 12083	SNH1201DIFH	\$750.00	
34.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 3:20PM (Th)	00:30	Family Feud Episode: 12084	SNH1201DIFH	\$750.00	
34.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 3:22PM (Fr)	00:30	Family Feud Episode: 12085	SNH1201DIFH	\$750.00	
35.0	SPOT	3:00PM- 3:30PM	Day,M-1	11/05/12 3:22PM (Mo)	00:30	Family Feud Episode: 12121	SNH1201DIFH	\$750.00	
39.0	SPOT			10/29/12			1 preempt @\$750.00	\$0.00	Internal Adjustment
40.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 3:51PM (Tu)	00:30	Family Feud Episode: 12078	SNH1201DIFH	\$750.00	
40.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 3:57PM (We)	00:30	Family Feud Episode: 12079	SNH1201DIFH	\$750.00	
40.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 3:50PM (Th)	00:30	Family Feud Episode: 12080	SNH1201DIFH	\$750.00	
40.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 3:50PM (Fr)	00:30	Family Feud Episode: 12086	SNH1201DIFH	\$750.00	
41.0	SPOT	3:30PM- 4:00PM	Day,M-1	11/05/12 3:51PM (Mo)	00:30	Family Feud Episode: 12087	SNH1201DIFH	\$750.00	
44.0	SPOT	7:30PM- 8:00PM	Per week (1),Mo	10/29/12 7:47PM (Mo)	00:30	7 News Special Report	SNH1201DIFH	\$2500.00	
45.0	SPOT	7:30PM- 8:00PM	Per week (2),Tu,We,Th,Fr	11/02/12 7:43PM (Fr)	00:30	EXTRA Episode: 19053	SNH1201DIFH	\$2500.00	



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

SERVICE EMPLOYEES INTERNATIONAL UN  
The Campaign Group (1663)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 175246  
Inv Date 11/25/2012  
Terms Cash In Advance  
Contract 48288  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

The Campaign Group  
1600 Locust Street  
Philadelphia, PA 19103

AgM

Product POLITICAL ISSUE (1052)  
Brand OCT 2012 (27834)  
Acct Types Local/Political Issue Agency  
Est/Headline Oct 2012/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/28/2012 4:06:10PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
45.0	SPOT	7:30PM- 8:00PM	Per week (2),Tu,We,Th,Fr	11/02/12 7:56PM (Fr)	00:30	EXTRA Episode: 19053	SNH1201DIFH	\$2500.00	
48.0	SPOT	11:35PM-12:35AM	Day,M-1	10/29/12 12:46AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SNH1201DIFH	\$2000.00	
49.0	SPOT	11:35PM-12:35AM	Per week (2),Tu,We,Th,Fr	11/01/12 12:08AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SNH1201DIFH	\$2000.00	
49.0	SPOT	11:35PM-12:35AM	Per week (2),Tu,We,Th,Fr	11/02/12 11:58PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SNH1201DIFH	\$2000.00	
50.0	SPOT	11:35PM-12:35AM	Day,M-1	11/05/12 12:06AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SNH1201DIFH	\$2000.00	
54.0	SPOT	12:00PM-12:30PM	Per week (1),Tu,We,Th,Fr	10/30/12 12:26PM (Tu)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
58.0	SPOT	12:30PM- 1:00PM	Day,M-1	10/29/12 12:45PM (Mo)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
59.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 12:54PM (Tu)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
59.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 12:44PM (We)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
59.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 12:50PM (Th)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
59.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 12:50PM (Fr)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
60.0	SPOT	12:30PM- 1:00PM	Day,M-1	11/05/12 12:40PM (Mo)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
63.0	SPOT	4:00PM- 4:30PM	Per week (1),Mo	11/05/12 4:20PM (Mo)	00:30	7 News at 4	SNH1201DIFH	\$1800.00	
66.0	SPOT	4:30PM- 5:00PM	Per week (1),Tu,We,Th,Fr	10/31/12 4:53PM (We)	00:30	7 News at 4	SNH1201DIFH	\$2000.00	
68.0	SPOT	5:00PM- 5:30PM	Per week (1),Mo	10/29/12 5:17PM (Mo)	00:30	7 News at 5	SNH1201DIFH	\$2000.00	
69.0	SPOT	5:00PM- 5:30PM	Per week (1),Tu,We,Th,Fr	11/02/12 5:27PM (Fr)	00:30	7 News at 5	SNH1201DIFH	\$2000.00	
72.0	SPOT	5:30PM- 6:00PM	Per week (1),Tu,We,Th,Fr	11/01/12 5:46PM (Th)	00:30	7 News at 5	SNH1201DIFH	\$2200.00	
75.0	SPOT	6:00PM- 6:30PM	Per week (1),Mo	11/05/12 6:28PM (Mo)	00:30	7 News at 6	SNH1201DIFH	\$2800.00	
78.0	SPOT	7:00PM- 7:30PM	Per week (1),Tu,We,Th,Fr	11/01/12 7:25PM (Th)	00:30	Access Hollywood Episode: 4214	SNH1201DIFH	\$2500.00	
79.0	SPOT	9:00PM-GRIMM	Per week (1),Fr	11/02/12 9:28PM (Fr)	00:30	GRIMM	SNH1201DIFH	\$6500.00	
80.0	SPOT			10/31/12			1 preempt @ \$9000.00	\$0.00	Pre-Empty
82.0	SPOT	10:00PM-11:00PM	Day,Tu-1	10/30/12 10:39PM (Tu)	00:30	THE NEW NORMAL	SNH1201DIFH	\$9000.00	M/G For 80.0.1
83.0	SPOT			11/03/12			1 preempt @ \$750.00	\$0.00	Internal Adjustment
84.0	SPOT	4:30PM- 5:00PM	Day,Tu-1	11/06/12 4:49PM (Tu)	00:30	7 News at 4	SNH1201DIFH	\$1000.00	M/G For 23.0.1
85.0	SPOT	5:00AM-7 News Today	Day,Tu-1	11/06/12 5:23AM (Tu)	00:30	7 News Today in New England	SNH1201DIFH	\$750.00	M/G For 39.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	<b>\$88,700.00</b>	Total Spots	60
Commission	<b>(\$13,305.00)</b>		
Net Total	<b>\$75,395.00</b>		